



PRESS RELEASE
For immediate release
SUSTAINABLE DEVELOPMENT

A world first: First (PD) project validated under the VCS Standard permitting access to the carbon market for a community of small greenhouse gas (GHG) final emitters.

Beloil, Quebec, Canada, July 11, 2013. It is with enthusiasm that Martin Clermont, President of Will Solutions Inc. announces the validation of its "**Energy Efficiency and Solid Waste Diversion Activities within the Quebec Sustainable Community**" project under the VCS Standard. The validation process was realized by SGS through its climate change office in London and with the collaboration of CertiConseil and ICF International. The project is based on methodology VM0018 *Energy Efficiency and Solid Waste Diversion Activities within a Sustainable Community* developed by Will, in March 2012 under the VCS Standard (Verified Carbon Standard). This methodology provides access to the voluntary carbon market for millions of enterprises that have or desire to realize several small reduction projects of greenhouse gases (GHG). The project is registered at APX.

The validation of this unique project was the final milestone required to put in place Will's Sustainable Community Solution. This will allow Will Solutions to make Quebec its first totally operational Sustainable Community and at the same time, making it a world-class technological and commercial showcase. Will's first Sustainable Community project distinguishes itself by its innovation, its business model and its technology now permitting a democratic access to the carbon credit market.

Will's Sustainable Community Solution



Hundreds of thousands of verified carbon units (VCU) sourced from small GHG emitters in Quebec who have adhered to the Sustainable Community solution, will shortly be available for a first sale. Motivated by their corporate social responsibility (CSR), several local and international end-buyers have already shown interest for these credits. They have recognized the social value of the project since it aggregates thousands of small conscious efforts made by thousands of enterprises. There is enormous potential in the reduction of GHG emissions within small and medium sized enterprises in Quebec in the manufacturing, commercial and institutional sectors.



About Will

Will Solutions is recognized worldwide for its innovative solutions in reducing green house gases (GHG) emissions. In a community approach, Will offers several options of sustainable management focused on the valorisation of waste as well as the optimization in both transportation and energy efficiency. This permits the stimulation and quantification of efforts to reduce GHG's so that they may be converted into exchangeable carbon credits on the voluntary market. www.solutionswill.com.

About CertiConseil

CertiConseil expertise ensures the success of your GHG reduction projects, either at:

- The quantification of reductions when planning your projects
- The validation when they start
- The support during verification

CertiConseil operates in the field of ISO conformity being 9001, 13485, 14064, 17025.

<http://www.certiconseil.com/>.

About SGS

At SGS, we provide independent services that touch the lives of millions of people across the globe. We provide you with industry leading inspection, verification, testing and certification services – anywhere in the world. Our services enable you to operate in a more sustainable manner by improving quality and productivity, reducing risk, verifying compliance and increasing speed to market. From the energy that powers our cars and homes, to the food on our plates and the clothes on our backs, we provide solutions that really make a difference. With a reputation for passion, integrity, entrepreneurship and innovation, we offer you an unequalled service that you can truly rely on to make your goals a reality. When it comes to the products and services you produce or purchase, their quality, safety and compliance is vital. Whatever your industry, wherever your operations, we deliver essential information – when you need to be sure. <http://www.sgs.co.uk/>.

About ICF International

ICF International partners with government and commercial clients to deliver a broad range of professional services and technology solutions including energy, environment, transportation and community development. www.icfi.com.

About VCS

Founded in 2005 by the Climate Group, the International Emissions Trading Association, the World Economic Forum, and the World Business Council for Sustainable Development, the Verified Carbon Standard has become one of the world's most widely used carbon accounting standards. VCS has revolutionized the market developing trusted and innovative tools, as well as pioneering efforts to develop standardized methods that will streamline the project approval process, reduce transaction costs and enhance transparency. Across the world, projects using the VCS Standard have issued more than 125 million credits. <http://www.v-c-s.org/>.



About APX

APX Environmental Markets is a leading infrastructure provider for environmental and energy markets in renewable energy and greenhouse gases, including carbon commodities. APX business services include the [APX Environmental Management Account](#), a complete suite of solutions for environmental asset and risk management, and APX Registries services for [Renewable Energy](#) in the United States and [Voluntary Carbon](#) worldwide. <http://www.apx.com/>.

About Sustainable Community

The Sustainable Community Solution, powered by Will, targets small final emitters (businesses, local governments and organizations) that share a common territory and clusters them into a regional Carbon Group. Each region can include thousands of individual stakeholders that aim to reduce their GHG emissions. A regional Carbon Group motivates local administrators to further reduce GHG emissions by allowing them to share key information, solutions and business opportunities regarding sustainable development. Will's Sustainable Community Solution encourages, quantifies and clusters together small individual GHG reduction efforts into a large aggregate volume which can then be converted into the highest-quality carbon credits. The GHG reductions mentioned above come from diverse source activities such as improved energy efficiency for buildings, redirection of waste away from landfills and optimal usage of transportation for businesses.

http://www.gedden.com/uploadedfiles/Fondement%20CD_EN.pdf.

For more information, please contact Mr. Martin Clermont, Chief Executive Officer at 514.990.2124 Ext.1 or mclermont@solutionswill.com.

