



First Verified Carbon Standard Sustainable Community

Location: Province of Quebec, Canada

Emissions Reduction: Estimated annual reductions of 2,280,000 tons

Video: [Here](#)

Description: This "first of its kind" [grassroots community umbrella project](#) "aggregating thousands of project activities" aims to reduce emissions from [energy demand](#) and [methane avoidance](#). This [Quebec Sustainable Community project](#), developed and implemented by Will Solutions Inc, allows the project proponent to quantify and originate GHG emission reductions.

This project targets thousands of "Client Facilities", all located inside the Province of Quebec, mainly small to medium sized companies (each one having $\leq 25\,000$ tCO₂e of GHG emissions/year/facility), part of the industrial, commercial or institutional (ICI) sector, and/or property of several and different owners and grouped together inside a "[Sustainable Community](#)" or "[cluster](#)".



Environmental Benefits:

- Significant reduction in the use of fossil fuels.
- Conservation of Resources by diverting waste from landfill to recycling and composting activities.

Socio-economic Benefits:

- Creation of a domino effect by involving several thousands of people activities inside facilities in all economic sectors.
- By the used of an innovative [business model](#), it creates traction, reinforces the community fiber and gives a positive feeling of being part of the solution.
- Education and increased awareness in communities transformed into action such as [circular economy](#).
- By connecting GHG reductions from thousands of small emitters and carbon credit buyers/sponsors, Will's project allows the recognition of thousands of conscious acts based on "responsible sponsorship". Consult Will's [Manifesto](#).