



ST-GÉDÉON-DE-BEAUCE'S REAL ACTIONS INCREASES QUEBEC'S ENERGY INDEPENDENCE

(Beloeil, Monday, October 22nd 2012) - During an evening ceremony on Monday, Martin Clermont, President and CEO of Will Solutions, will officially coin the Greenhouse Gas (GHG) reduction efforts of the city of St-Gédéon-de-Beauce into exchangeable carbon credits.

These GHG reduction efforts, equivalent to 110 tons of carbon emissions and conducted in 2010-2011, were achieved by: 1) recovering waste heat emitted by the arena's compressors; 2) switching city hall's heating from oil to electricity; 3) installing solar panels on the roof of the city's garage. In addition to reducing the carbon footprint of the city of St-Gédéon-de-Beauce, all of these efforts have diminished the province's reliance on fossil fuel energy thereby increasing Quebec's energy independence. Martin Clermont of Will Solutions will officially congratulate Éric Lachance, Mayor of St-Gédéon-de-Beauce, for the city's successful efforts as part of the Sustainable Community Solution (SCS).

ABOUT WILL

Will retains a worldwide reputation for proposing innovative, adaptable and productive solutions to attain GHG reduction goals. By bringing together a large number of small emitters into a single Carbon Group, Will offers a new solution to accurately quantify the smallest actions aimed at diminishing GHGs. Will also offers comprehensive in-house solutions to implement sustainable business practices based on full cycle waste management and the optimization of energy and transportation demands for governments, businesses and NGOs. All of these in-house solutions designed by Will allow GHG emitters to quantify their reduction efforts and convert those efforts into valuable carbon credits that are then traded worldwide on voluntary markets. Will Solutions, keeping in step with local actions for a global reaction. Offering a win-win-win for you, businesses and the planet.

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ABOUT THE SUSTAINABLE COMMUNITY SOLUTION

The Sustainable Community Solution (SCS), powered by Will, targets a large range of small companies, or business units, located in regional clusters. The SCS encourages business leaders to share information and work hand-in-hand to find common opportunities to manage their region sustainably and reduce their GHG emissions. The SCS, powered by Will, stimulates local eco-management initiatives which are then added together into a larger regional volume. Reduction efforts are obtained through a variety of activities such as diverting waste from landfills, optimizing transportation and improvements in energy efficiency.

ABOUT SAINT-GÉDÉON-DE-BEAUCE

Situated along the Chaudière river, halfway between Saint-George de Beauce and Lac-Mégantic, our parish enjoys an exceptional ecological heritage as it is the only one that has conserved a forest on the west bank of the Chaudière.