


# SERIALIZED CARBON OFFSETS


## WITH A HIGH COMMUNITY-BASED QUALITY



## ABOUT

### WILL SOLUTIONS

 Founded in 1997

 Beloeil, Canada

Will Solutions Inc. (WILL) is a Canadian company active in the voluntary carbon markets since 2007. Our mission and the development of our business plan is embodied in a project called **Sustainable Community** which is based on a social philosophy of sharing. The project aims to democratize access to carbon credits by pooling local GHG reduction projects carried out by SMEs and NPOs, and return as much money as possible to these partners following the sale of carbon credits on the voluntary carbon markets (VCM).

The Sustainable Community project was developed and is operated by WILL Solutions. WILL is neither a broker nor a reseller of carbon credits. We favor the direct sale of carbon credits from the Sustainable Community members to end buyers.

## CERTIFICATIONS

### B Corp Certified

Will Solutions meets the highest standards of social and environmental impact.



### Solar Impulse Label

Since July 2020, the Sustainable Community (SC) project is recognized as an efficient solution by the Solar Impulse Initiative.



### Verified Carbon Standard (VCS)

Will Solutions' Sustainable Community project is verified and validated under the VCS program, the largest voluntary market program in the world.



## WILL AND CLIMATE ACTION

The carbon credits generated by WILL are intended to be complementary to any regulated pricing on GHG emissions, whether in the form of a carbon tax, Cap & Trade, or specific regulation. The objective is to stimulate greater societal participation in the climate challenge, in line with the preamble of the Paris Agreement.

WILL believes that it is morally reasonable and desirable to be more ambitious on GHG reduction targets, in order to reach "net-zero carbon" targets as soon as possible, by acting on "Demand" in both voluntary and regulated markets.



WILL publishes an annual Sustainability Report that illustrates its commitment to climate change. WILL has been carbon neutral since 2007 and is committed to returning 10% of its net income to community projects and initiatives that support sustainable development.

### SOCIAL IMPACT / CO-BENEFITS:

The social and environmental impact of all Sustainable Community micro-projects goes far beyond the quantitative aspect. WILL has identified five main social and environmental impacts on the 17 United Nations Sustainable Development Goals (SDGs).

These impacts have been qualified by WILL and verified by an independent (third party) auditor.



### USE OF REVENUES FROM THE SALE OF CARBON CREDITS

- ✓ WILL's carbon credit sales price is based on the Social Cost of Carbon (SCC) established by the USEPA and confirmed by the Canadian GHG emission floor price decreed in December 2020 for the period 2020-2030.
- ✓ 80% of every dollar collected is returned to the stakeholders, i.e. the members of the Sustainable Community who have carried out GHG emission reduction projects that have been verified and converted into carbon credits.



## THE SUSTAINABLE COMMUNITY PROJECT:

### A UNIQUE COMMUNITY- BASED SOLUTION



WILL's carbon credit inventory, in 2021, amounts to **5.2 million tons**.



150 members of the Sustainable Community as of March 31<sup>st</sup> 2020.



Over 820 greenhouse gas reduction micro-projects.

[See Catalog](#)



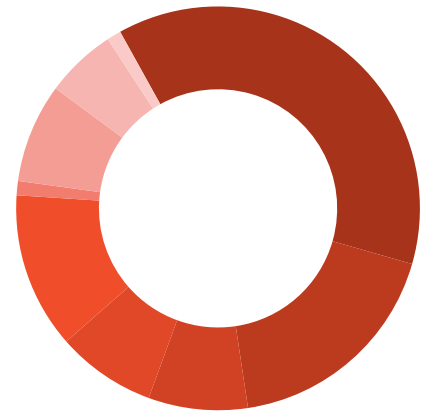
Over **1,000 buildings** distributed in various regions.

WILL uses a **community-based approach** that enables SMEs, municipalities and NPOs to participate as a group in the reduction of GHG emissions and the mitigation of climate change.

The Sustainable Community project is built on principles of social and environmental justice: its business model allows for the pooling of expertise and costs, followed by the sharing of the sale of carbon credits in order to encourage and broaden participation in the fight against global climate change.

### Micro-projects from 9 different sectors :

- SME
- Municipality
- Non-profit organization
- Education
- Agriculture
- Forestry
- Tourism
- Cultural Heritage
- Other



The Sustainable Community is validated and registered under the VCS program, the world's most important program for the voluntary carbon market.

WILL completed the renewal of its Sustainable Community project in May 2021 for the period 2020-2029 with the VCS program administered by VERRA.

The use of a traceability platform allows the record-keeping of each ton of GHG reduction, with unique serialization, from 'origination' to 'retirement'.

