

## CORPORATE ECO-RESPONSIBILITY SUPPORT SERVICE

### **SERVICE PROPOSAL:**

**GREENHOUSE GAS EMISSION INVENTORY** 



#### **SUMMARY**

Will Solutions (WILL), a Canadian B Corp certified company, has been offering its carbon expertise for nearly two decades to companies and organizations wishing to increase their business performance while improving their environmental performance. These improvements can be achieved through the implementation of environmentally responsible practices and the integration and use of clean technologies.

The immense challenge of climate change is driving a growing number of companies and organizations to take action to significantly reduce their greenhouse gas (GHG) emissions. In order to identify appropriate GHG reduction measures, it is first imperative to measure these emissions.



WILL's service offer is based on a greenhouse gas (GHG) emissions assessment that allows us to identify environmentally responsible practices and technologies that will subsequently reduce the company's carbon footprint.

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# THE CARBON FOOTPRINT

The calculation of the carbon footprint is primarily used to assess the contribution to climate change of a company or organization. It is an estimate of the quantity of greenhouse gas (GHG) emissions emitted over a year, defined by the direct and indirect emissions of greenhouse gases produced by their activities.

Specifically, the carbon footprint allows you to:

- Identify the main sources of GHG emissions,
- Guide commercial and subcontracting choices,
- Identify opportunities to reduce GHG emissions in your facilities, but also in your entire supply chain,
- Contribute to climate change issues, relative to its scope.

Without sufficient knowledge of their footprint, companies will not be able to implement the most appropriate, efficient, and cost-effective carbon reduction strategies.







#### THE STEPS INVOLVED IN CARRYING OUT A SME'S CARBON FOOTPRINT

Step 1	Meeting with the client in order to determine the information that will be necessary for the realization of the carbon footprint. The building will be considered as the calculation perimeter.
Step 2	Collect data and information to quantify direct emissions (scope 1), indirect emissions (scope 2), and GHG emissions related to transportation (scope 3) of people and goods. The SME will have to provide the supporting documents required to calculate the carbon footprint.
Step 3	Calculation of the carbon footprint according to the period determined in step 1 and in accordance with the requirements of the International Standard ISO 14064-1: 2018 <sup>2</sup> .
Step 4	Drafting of the carbon footprint report. Recommendations for simple opportunities in environmentally responsible practices and clean technologies will be included in the report.
Step 5	Presentation of the carbon footprint report to the client as required, which includes an action plan including the identification and qualification of GHG reduction projects that can be applied to the building.

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<sup>&</sup>lt;sup>2</sup>: Standard ISO 14064-1: 2018



WILL Solutions Inc. (WILL) is a privately held Canadian company, certified B Corp., headquartered in Beloeil, Quebec, Canada. The company is active in the voluntary carbon markets with the Sustainable Community project. WILL has a social philosophy based on sharing that rests on two major axes: democratizing access to carbon credits by pooling local GHG reduction projects carried out by SMEs, municipalities, and NPOs, and returning as much money as possible to them following the sale of carbon credits by WILL.

In addition, WILL has been carbon neutral since 2007 and is committed to returning 10% of its net profit to committed to returning 10% of its net profit to community projects and initiatives supporting sustainable development.

WILL has designed and developed a quantification and verification protocol, VM0018<sup>7</sup>, which is internationally recognized under the VCS program. WILL's team has conducted hundreds of carbon audits and quantifications in Canada and around the world.

7: VM0018 methodology of the VCS Program

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