



---

## B2B CARBON FOOTPRINT MEASUREMENT



Cette entreprise répond aux  
normes les plus rigoureuses  
en matière d'impact social  
et environnemental

---



## OFFRE DE SERVICE : ANNUAL GREENHOUSE GAS EMISSIONS REPORT

# SUMMARY

## CONTENT

- Summary (p.2)
- The Carbon Footprint (p.3)
- Steps (p.4)
- About WILL (p.5)

Will Solutions (WILL), a **Canadian B Corp certified company**, has been offering its carbon expertise for **nearly two decades** to **companies and organizations wishing to increase their business performance while improving their environmental performance**.

These improvements can be achieved through the implementation of environmentally responsible practices and the integration and use of clean technologies.

The immense challenge of climate change is driving a growing number of companies and organizations to take action to significantly reduce their greenhouse gas (GHG) emissions. In order to identify appropriate GHG reduction measures, it is first imperative to measure these emissions.



**WILL's service offer is based on a greenhouse gas (GHG) emissions assessment that allows us to identify environmentally responsible practices and technologies that will subsequently reduce the company's carbon footprint.**

Version 1.3 | May 2023



<https://solutionswill.com/en>



[info@solutionswill.com](mailto:info@solutionswill.com)



1.844.753.0053

# THE CARBON FOOTPRINT

## Why carry out a corporate carbon assessment?



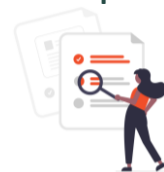
The calculation of the carbon footprint is primarily used to assess the contribution to climate change of a company or organization. It is an **estimate of the quantity of greenhouse gas (GHG) emissions emitted over a year**, defined by the direct and indirect emissions of greenhouse gases produced by their activities.

Specifically, the carbon footprint allows you to :

- Get a **state of play**, get a new overview and take control of your emissions,
- Understand **carbon sources** and make informed business and outsourcing decisions,
- Identify **opportunities** to reduce GHG emissions in your buildings, facilities and throughout your supply chain,
- Contribute to climate action in an **effective** and **prioritized** way.

Without sufficient knowledge of their footprint, companies will not be able to implement the most appropriate, efficient, and cost-effective carbon reduction strategies.

### Carbon footprint audit



**Have you already measured your greenhouse gas emissions?** Contact us to carry out an **audit** of your carbon footprint measurement.

You'll find out whether you qualify for a **no-advance-fee membership of our Sustainable Community**.

You'll also find out whether your carbon footprint complies with international standards and calculation methods, and whether all scopes have been taken into account.

Version 1.3 | May 2023



<https://solutionswill.com/en>



[info@solutionswill.com](mailto:info@solutionswill.com)



1.844.753.0053

## THE STEPS INVOLVED IN CARRYING OUT A SME'S CARBON FOOTPRINT

### Step 1

**Meeting with the client** to determine the information that will be necessary for the realization of the carbon footprint. The building will be considered as the **calculation perimeter**.

### Step 2

**Collection of data and information** to quantify direct emissions (**scope 1**), indirect emissions (**scope 2**) and other indirect emissions (**scope 3**) such as transport of people and goods and waste. The SME must provide the supporting documents required to calculate its carbon footprint.

### Step 3

**Calculation of the carbon footprint** according to the period determined in step 1 and in accordance with the requirements of the International **Standard ISO 14064-1:2018**.

### Step 4

**Creation and delivery of a carbon footprint report** with an **opportunity plan** for reduction projects and **tailored recommendations**. This includes recommendations on clean technologies, but also on eco-responsible behavior. The action plan also includes the identification and qualification of GHG reduction projects that can be applied to the building.





## ABOUT WILL

Solutions Will Inc (WILL) is a company active in the **voluntary carbon market** (VCM) through its **Sustainable Communities**.

WILL has a social philosophy based on sharing. It is structured around three major services: **corporate carbon footprint measurement, carbon reduction and monetization** through its Sustainable Communities solution, and **carbon offsetting through the sale of 100% Canadian carbon credits**.

The company's name reflects its desire to promote **voluntary** climate initiatives that go beyond standard practices and government regulations. What's more, WILL has been **carbon neutral** since 2007, returning **10%** of its net profit to community projects supporting sustainable development.

WILL has designed and developed a quantification and verification protocol, [VM0018](#), recognized internationally under the VCS program. The WILL team has carried out hundreds of carbon audits and quantifications in Canada and around the world.

Version 1.3 | May 2023



<https://solutionswill.com/en>



[info@solutionswill.com](mailto:info@solutionswill.com)



1.844.753.0053