

Will Solutions and the quality criteria for our carbon credits

THE 5 QUALITY CRITERIA	OBJECTIVE	VALIDATION	WHY WILL MEET THIS QUALITY CRITERIA?
Additionality	Guaranteeing a project's climate 'surplus'		Regulatory overload; going beyond common practices (50% of microprojects submitted are rejected); bypassing financial barriers (the financing offered is a significant incentive to move on to implementing carbon reduction projects) or institutional barriers (organizational and behavioral changes).
Permanence	Guaranteeing the long- term viability of GHG reductions		By their very nature, source reduction projects guarantee the permanence of reductions, since they are calculated after reductions (ex-post) and not in anticipation (ex-ante).
Conservative Estimation	Guarantee that no tonne of reduced GHGs is overestimated		100% of our carbon credits are derived from our VM0018 methodology (VERRA approved). We rigorously apply conservative emissions and reductions calculation methods (ISO 14064) to ensure that we never overestimate GHG reductions.
Single Counting	Guarantee that a tonne of GHGs is calculated and claimed only once		Each carbon credit is marketed for final retirement. We maintain a public register both on the Verra website (our registrar) and on our website for greater transparency.
No negative externalities (environmental and social)	Ensuring no negative impact on other factors		Beyond the absence of negative externalities, our carbon credits have other environmental, social and economic co-benefits, for example: impact on 6 of the 17 United Nations Sustainable Development Goals, contribution to the local economy, improvement of air quality, support for local expertise in sustainable development, deployment of decarbonization of the economy and infrastructure.



Definition of additionality by the ICC (Integrity Council for the Voluntary Carbon Market):

Greenhouse Gas (GHG) emission reductions or removals resulting from mitigation activity must be additional, i.e. they would not have taken place in the absence of the incentive created by carbon credit revenues.