



# ELIGIBILITY

- ✓ Any organization that owns or manages one or more infrastructures
- ✓ Organizations wishing to make auditable eco-responsible actions
- ✓ Qualified projects implemented since 2017

## OUR B2B CARBON SERVICES

BE **REWARDED** FOR YOUR **DECARBONIZATION** PROJECTS BY LEVERAGING THE VOLUNTARY CARBON MARKET (VCM)

- ✓ B Corp | Solar Impulse | SME Climate Hub certified company
- ✓ Carbon neutral company since 2007
- ✓ Community-based | Canadian | VCS certified carbon credits

**MEASURING CARBON FOOTPRINT**

Degressive pricing  
Contact us for a quote

### Carbon Insights

We calculate all greenhouse gas (GHG) emissions from your infrastructures and make customized reduction recommendations.

- Calculation standard: ISO 14064-1:2018
- Scopes measured:
  - Scope 1 (direct emissions)
  - Scope 2 (indirect emissions)
  - Scope 3 (other indirect)
- Emission sources: energy, production process, waste, transport

May be eligible for up to 75% of Ecoleader funding in Quebec.

**JOINING WILL'S SUSTAINABLE COMMUNITY**

Free membership

### GHG Reductions & Financing

We quantify emission reductions and convert them into VERRA verified carbon credits.

80%

We return 80% of the sales of our members' carbon credits:

- 45% in cash
- 35% in unbilled services

We can recommend up to 15 generic reduction project types (energy conversion, methane avoidance, energy efficiency...)

Be part of a unique community in Canada.

**MONETIZING CARBON CREDITS**

global demand up since 2019

### Ongoing Revenues

The credits generate 6 co-benefits out of the 17 United Nations Sustainable Development Goals.

Our credits sell on average 3.5+ times higher than comparable credits (2022 data).

Guaranteed purchase of 50% of our credits until 2029 from a larger investor.