



WHY WILL ?

ANNUAL B2B CARBON FOOTPRINT

MEASURE YOUR CARBON EMISSIONS TO REGAIN CONTROL

- ✓ B Corp | Solar Impulse | SME Climate Hub certified company
- ✓ Almost 20 years of carbon expertise
- ✓ Hundreds of corporate customers place their trust in us

- ✓ Internationally recognized and up-to-date ISO calculation standard (ISO 14064-1: 2018).
- ✓ Scopes: calculation of scope 1 (direct emissions), 2 (indirect emissions) and 3 (other emissions).
- ✓ Assessment carried out within 2 weeks (after submission of complete file by customer)

4 KEY POINTS FOR A CARBON FOOTPRINT

Control and Knowledge



- ✓ Access carbon knowledge.
- ✓ Discover your main sources of emissions (energy, production processes, waste, transport).
- ✓ Gain insight and regain control over your emissions.

Carbon opportunities



- ✓ Get recommendations on tailor-made emission reduction project opportunities.
- ✓ Access carbon reduction volume forecasts by project.
- ✓ Find out whether these projects are eligible for carbon finance.

Industry leadership



- ✓ Make informed decisions.
- ✓ Guide your business and outsourcing choices.
- ✓ Increase your customer satisfaction, boost your employer brand and attract new customers through your carbon commitments.

ESG Policy



- ✓ Produce your ESG reports and communicate with confidence on your carbon data thanks to an international, standardized and recognized measurement methodology.
- ✓ Obtain certifications and labels thanks to your carbon disclosure.
- ✓ Improve your corporate image.

4 simple steps to start decarbonizing!

1. Exploratory meeting
2. Data collection
3. Carbon footprint calculation
4. Submission of carbon footprint report (+ plan for reduction opportunities)



Carbon footprint audit

Have you already measured your greenhouse gas emissions?

Contact us for a measurement audit. You'll be able to check the quality of your balance sheet, and find out if you're eligible for WILL's Sustainable Community (carbon financing).

