JEAN-FRANÇOIS LÉONARD

VICE-PRESIDENT, PUBLIC AND GOVERNMENT AFFAIRS

AT WILL SOLUTIONS INC.

Who is Jean-François Léonard?

Jean-François, who holds a **PhD in Political Science from Université Pierre-Mendès-France** (Grenoble) and has been a **professor at Université du Québec à Montréal (UQAM)** for **nearly 30 years**, is a seasoned expert in **environmental management**, with in-depth knowledge of **public policy and regulations**. Vice President of public and Government Affairs at Solutions Will Inc. he also founded **Enviroscope**, a consulting firm specializing in environmental policy management, and held **key positions** in national and international organizations. Author of **influential reports**, Jean-François puts his expertise in governance and his contribution to the development of the environmental services industry to good use.

Interview topics

- Sustainable development and climate action

- Voluntary Carbon Markets (VCM)

- Environmental management and policies

- Energy transition

In the media (fr)

- **2022** : **Radio Canada | Carbon credits and offsetting**

- **2022** : **Le Devoir | Martine Biron in politics**

- **2021** : **La Presse | High-speed rail does not meet the needs of Canada and Canadians**

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About Will Solutions

WILL Solutions Inc (WILL) is a private Canadian company, **BCorp. certified** and **Solar Impulse labeled**. The company is active in the **Voluntary Carbon Markets (VCM)** sector with the **Sustainable Community project**. WILL's social philosophy is based on sharing. It is based on two major axes: democratizing access to **carbon credits** by **pooling local GHG reduction projects** carried out by SMEs, NPOs and communities, and **returning as much money as possible to these partners** following the sale of carbon credits by WILL. WILL has been **carbon neutral since 2007**, and **returns 10% of its net profit** to projects supporting sustainable development.