



## Interview Topics

- Carbon credits
- Voluntary Carbon Markets (VCM)
  - Energy efficiency
  - Residual/hazardous waste management
- Greenhouse gas (GHG) emissions audits



## In the media (fr)

- **2021** : TVA Nouvelles | [Big doubts about the "carbon neutrality" of the Turcot interchange](#)
- **2019** : Radio Canada | [The impact of buying carbon credits when travelling](#)
- **2019** : The United Nations Association in Canada | [Balado#30](#)



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# MARTIN CLERMONT

## FOUNDER AND CEO

AT WILL SOLUTIONS INC.

## Who is Martin Clermont?

Martin Clermont, a **pioneer of carbon credits in Quebec**, founded Will Solutions in 2007 to accelerate the **climate transition** by making **voluntary carbon markets** accessible to all. He co-created the **VM0018 methodology**, approved by the **Verified Carbon Standard (VCS)**, for **aggregating GHG emission reductions from small emitters**.

An **environmental expert** with skills in **energy efficiency** and **waste management**, he has contributed to major sustainable development projects in Canada and abroad. A **frequent speaker and panellist**, he is also an **international waste management expert for the United Nations Environment Program**. Martin Clermont holds two bachelor's degrees in engineering from École de technologie supérieure and a master's degree in environmental science from Université du Québec à Montréal.

## About Will Solutions

WILL Solutions Inc (WILL) is a private Canadian company, **BCorp. certified** and **Solar Impulse labeled**. The company is active in the **Voluntary Carbon Markets (VCM)** sector with the **Sustainable Community project**. WILL's social philosophy is based on sharing. It is based on two major axes: democratizing access to **carbon credits** by **pooling local GHG reduction projects** carried out by SMEs, NPOs and communities, and **returning as much money as possible to these partners** following the sale of carbon credits by WILL. WILL has been **carbon neutral since 2007**, and **returns 10% of its net profit** to projects supporting sustainable development.