



Become an ESG Consultant Partner

By **Will Solutions**, voluntary carbon market expert since 2007.



OUR EXPERTISE

WILL, a Trusted Carbon Partner

- ✓ **Measurement:** offer annual corporate and event carbon footprints (ISO-14064-1).
- ✓ **Reduction:** help SMEs reduce their GHGs and get paid for it.
- ✓ **Offset:** offer your customers our VERRA-certified Canadian carbon credits to achieve carbon neutrality or net zero.

How does it work?

Our Verra verified Sustainable Community carbon project is the only large-scale bundled project in Canada. Our carbon credits support more than 160 Canadian SMEs and NPOs in their innovative energy and waste reduction projects.

In numbers

- +100 SMEs, NPOs and local authorities involved in emissions reductions.
- +9 M tonnes of GHG reductions audited and calculated.
- + 4 million VCS-certified carbon credits.



OUR CARBON CREDITS

VCS-929 Project | Methodology VM0018

Mission : Accelerate the greening of SMEs and corporate decarbonization.

Types of projects supported:

- 🔥 Energy conversion (e.g. geothermal).
- ⚡ Energy efficiency (e.g. equipment modernization).
- ♻️ Waste management (e.g. industrial composting).

Differentiation: verified, local, community-based, innovative and tangible credits.



YOUR OPPORTUNITIES

- ✓ **Diversify your services:** Offer carbon solutions and reach new market segments.
- ✓ **Outsource carbon services:** produce or sell carbon credits, WILL is there for you.
- ✓ **Bring added value to your customers:** net-zero, carbon neutrality, green revenues, carbon data and reporting for ESG.
- ✓ **Synergy:** optimal partnership between your business network and our niche carbon services.
- ✓ **Carbon credit portfolio unique in Canada:** privileged access.

✉ Contact our partnership managers



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